



CREDENTIALS MATTER IN A TOUGH REAL ESTATE MARKET



These days it takes more than a couple of open houses to sell a home. Neighborhoods are facing declining home values, foreclosures and short sales. The length of time that homes stay on the market continues to grow while selling prices keep falling. To sell a home in this market you need an experienced REALTOR®, you need a Certified Residential Specialist (CRS).

My name is Rusty Cowan and I have sold homes in softer markets than this. I am a Certified Residential Specialist which means I have a proven record of sales experience along with advanced professional training. I can help you navigate our increasingly complex real estate market and help you get you the best price for your home in the fastest period of time.

I look forward to working with you.



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ABOUT THE CERTIFIED RESIDENTIAL SPECIALIST(CRS) DESIGNATION

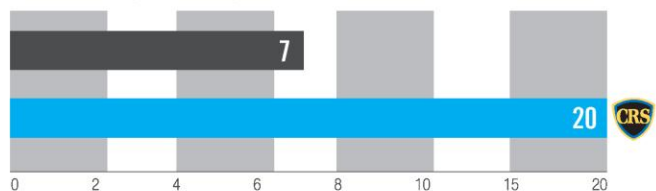
The Certified Residential Specialist (CRS) is the highest Designation awarded to sales associates in the residential sales field. The CRS Designation recognizes professional accomplishments in both experience and education.

Since 1977 the Council of Residential Specialists has been conferring the CRS Designation on agents who meet its stringent requirements. Currently, there are more than 34,000 active CRS Designees.

THE AVERAGE REALTOR® SALES AGENT VERSUS REALTORS® WITH THE CRS DESIGNATION



MEDIAN YEARS IN REAL ESTATE



MEDIAN ANNUAL GROSS SALES



MEDIAN ANNUAL TRANSACTIONS

